

Subscribe

Past Issues

Translate ▼



THE COTTRELL ENTREPRENEURSHIP CENTER

Newsletter | April 2023



Twitter



Facebook



YouTube



Website



Email



Instagram

[The Cottrell Entrepreneurship Center](#) at West Chester University, serves as a catalyst for regional economic development by promoting entrepreneurship across West Chester University, in Chester County, and throughout Southeastern Pennsylvania.

11th Annual West Chester University Business Idea Pitch



The culmination of the WCU [Business Idea Competition](#) is the Annual Business Idea Pitch (BIP). At the BIP, the top ideas from each track of the competition are presented live to a panel of judges which consist of business angels, entrepreneurs, and business advisors.

The total prize package of the 11th Annual Business Idea Pitch is \$15,000 with the grand prize winner receiving a total prize of \$5,000 and in-kind services from [IT Edge](#) and [Padula Media](#)!

The competition includes four tracks: WCU undergraduate students, Chester County



- **WCU Undergraduate Track:**
Women in Business- Hannah Karaman
- **Chester County High School Track:**
S.I.F.T.- Sophia D'Isabella, Caitlyn Hubiak, Naomi Aquino, and Keira Sherwin
- **Chester County Start-up Track:**
NIKIGO- Nicole Gordon
- **WCU Graduate, Alumni, Faculty, and Staff Track:**
Second Chance Studios -Bre Cura

The Presenting Sponsor of the West Chester University Business Idea Competition is [Meridian Bank](#), and Gold Sponsors [Univest Financial](#) and [SEI Investment Company](#). The Cottrell Center co-hosts and partners of the Business Idea Competition are [Keiretsu Forum - Mid Atlantic](#), [i2n Ideas x Innovation Network](#), [Score Chester and Delaware Counties](#), [West Chester University](#), and [The Greater West Chester Chamber of Commerce](#).



[Subscribe](#)[Past Issues](#)[Translate ▼](#)

be given each year in his honor.



THE CHUCK CARTER IDEA XCELLENCE AWARD



A \$5,000 NON-DILUTIVE GRANT WILL BE OFFERED TO THE COMPANY THAT WE BELIEVE HAS THE BEST CHANCE OF SHOWING UP AT A FUTURE KEIRETSU FORUM MEETING TO RAISE ITS SERIES A ROUND AND IS SEPARATE FROM THE OTHER IDEA COMPETITION CASH PRIZES. THE AWARD ALSO INCLUDES ACTIVE MENTORING AND SUPPORT FROM KEIRETSU MEMBERS AND SPONSORS AND AN OPPORTUNITY TO PRESENT AT A FUTURE SCREENING MEETING. SUCCESSFUL PAST AWARD WINNERS AT THE IDEA COMPETITION ARE ALSO ELIGIBLE TO RECEIVE THIS AWARD.



Keiretsu-Forum-Mid-Atlantic

COPYRIGHT 2023 ALL RIGHTS RESERVED. KEIRETSU FORUM MID-ATLANTIC, LLC

2



EARTH DAY

APRIL 22, 2023



The Cottrell Center acknowledges #EarthDay2023 as a reminder that we can all do our part for the environment. We are proud to make positive strides towards sustainability all year long. In November 2021, the Cottrell Center launched the first annual [WCU Social Innovation Competition](#), which served as a platform to highlight entrepreneurs and their ideas for addressing environmental issues. The 1st place winner of the 2022-23 WCU Social Innovation Competition was Hannah Karaman, a senior management major and entrepreneur minor at WCU. Second Hand Celebrations introduces gift registries which are used for buying secondhand items for occasions like weddings and baby showers. This is related to achieving the solution for consumption and production, which is one of [United Nations 17 Sustainable Development Goals](#). For more information on the WCU Social Innovation Competition, [visit www.wcusic.com](http://www.wcusic.com).



Hannah Karaman at the Social Innovation Competition on 4.5.23

ZACH STARR INVENTS QUIX



[Subscribe](#)[Past Issues](#)[Translate ▼](#)

Cottrell Center assisted him through this process.

THANK YOU FOR YOUR SUPPORT!



THE COTTRELL
ENTREPRENEURSHIP
CENTER

WCU
WEST CHESTER
UNIVERSITY

Thank you to all the donors that supported the Cottrell Center on West Chester University's [Charter Day of Giving!](#) Your support of the Cottrell Center will help us reach new heights as we prepare the leaders of tomorrow, today.

Interested in learning more about the Cottrell Entrepreneurial Center and how to support entrepreneurial programs?

[Learn More](#)

WCU
WEST CHESTER
UNIVERSITY

Copyright © 2023 West Chester University Dr. Edwin Cottrell Entrepreneurial Leadership Center, All rights reserved.

[unsubscribe from this list](#) [update subscription preferences](#)

